



Secondary Vocational Courses

Education to Inspiring Achievement

Graphic Design

Prepare your child for a creative and professional future in design

This four-year elective course prepares students in Forms I–IV to develop creative, technical, and problem-solving skills in the field of Graphic Design. Learn visual communication, design principles, software skills, and motion graphics through hands-on activities and projects.

The curriculum aligns with the national goals of vocational education and equips students with 21st-century competencies like creativity, critical thinking, collaboration, and digital fluency.

What Students Will Learn

- Form I: Introduction to design concepts, principles, layout, typography, and motion graphics.
- Form II: Educational illustrations, posters, newsletters, and portfolio creation.
- Form III: Advertising and product design, magazines, brochures, interactive graphics.
- Form IV: Marketing campaigns, branding, motion graphics, and digital portfolios.

Students use industry-standard software like Adobe Illustrator, Photoshop, InDesign, GIMP, and others.

Assessment & Support

- 30% Continuous Assessment: Projects, presentations, and practical work.
- 70% Final National Examination (Form IV).
- Parents' Role: Monitor academic progress, provide learning resources, and encourage commitment to studies.

Career Opportunities

Graduates are equipped to pursue further vocational training or enter the creative industry directly. Possible career paths include:

- Graphic Designer
- Illustrator
- Branding & Advertising Assistant
- Web & Multimedia Designer
- Animation & Motion Graphics Creator
- Printing & Publishing Technician

Learning how to express
ideas with impact